



# FORKLOG ADVERTISEMENT

# TELEGRAM

tap an icon  
to see more



## POST

We write an article about your project and publish a short summary of it in our Telegram channel to increase reach.

**\$2400**



## POST+

A dedicated post about your project with 3 CTA links. Length: up to 1,024 characters with an image or up to 2,000 without. Suitable for standalone announcements not tied to a website article.

**\$2400**



## STORY

We produce and publish a 15-second video about your project in our Telegram channel.

**\$1800**



## PINNED POST

We pin a post written by us or a Post+ in our Telegram channel for 1/2/3 days.

**\$800 for 1 day**



## FASTPOST

We create a short text (up to 280 characters) to be posted in the Forklog Telegram channel with a link to your website. A newsworthy angle is required. Will be published within the day.

**\$1200**



tap the heart  
if that interests you

**Important!** Get a 10% discount when paying with BTC. Please confirm the final price with our manager.



# MAIN



## NEWS

A news article based on your announcement.

We can also create a series of news stories to help increase brand visibility and awareness among our audience.

A newsworthy angle is required. Publication within 3 days.

**\$2400**



## LONGREADS

A long-form article that requires deep coverage of the topic: a project or technology review, tutorial, or interview. A strong angle or killer feature is required. Delivered within 10–14 days.

**\$2400**



## BANNERS

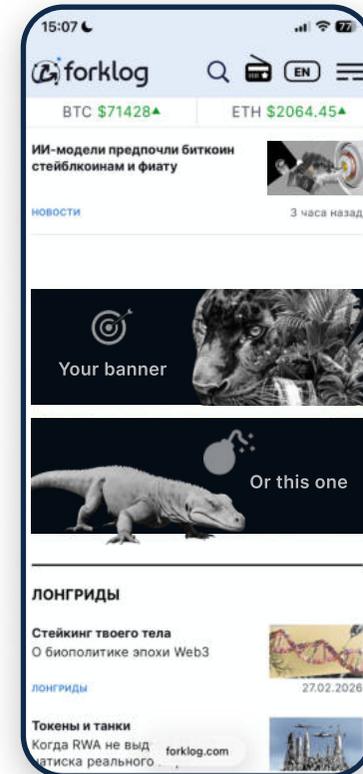
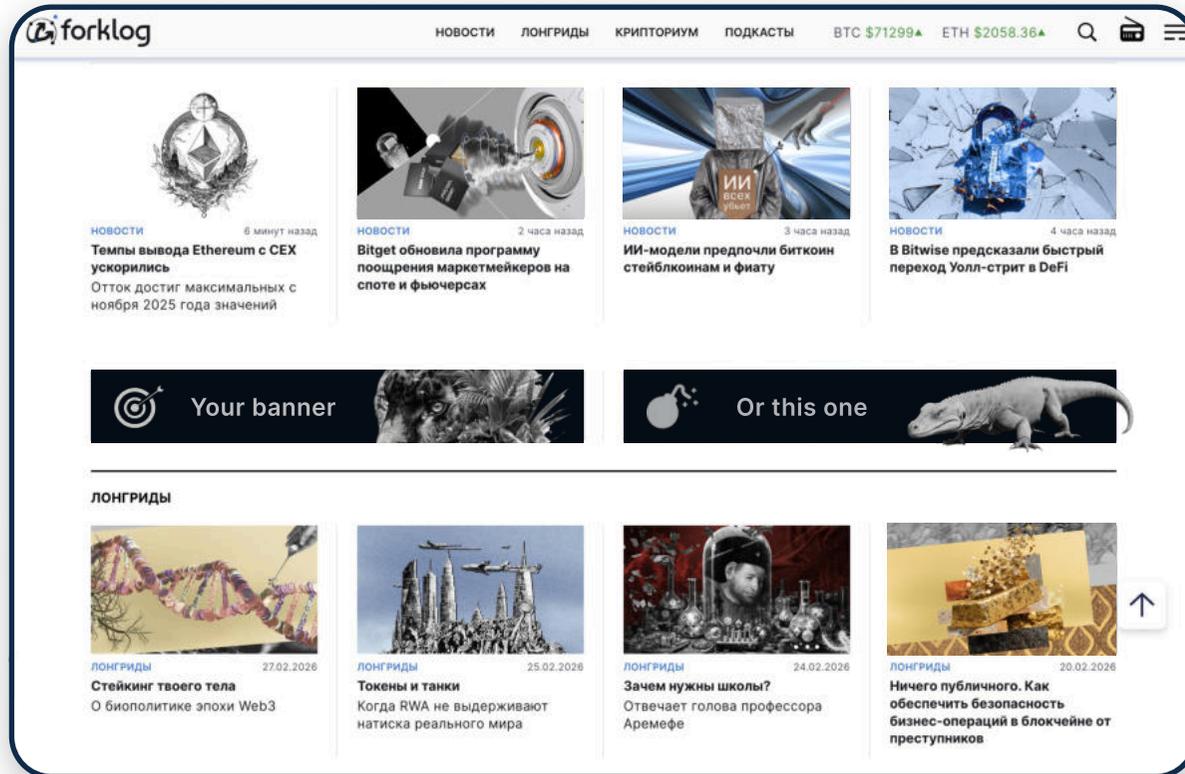
Your banner will be placed on the website homepage for one month or until the target number of impressions is reached. \$8 CPM for standard placements (minimum deposit \$3000) and \$10 CPM for exclusive placements (\$3500).

**from \$3000**



# MAIN

## BANNER PLACEMENT



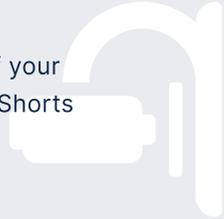
# MEDIA



## YOUTUBE VIDEO

### REVIEW

A 15 minutes video review of your project. Includes 3 YouTube Shorts based on the review.



**\$4000**



### PODCAST APPEARANCE

A live conversation between you and the host on the Forklog channel. Our editorial team will prepare questions for the discussion.



**\$2500**



### AMA SESSION

A conversation with the host as live stream or a recorded session. We will gather questions from the community. Can be scheduled at a convenient time.



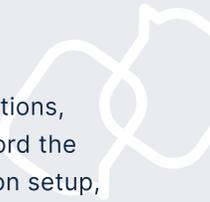
**\$4000**



tap the heart if that interests you

### INTERVIEW

We will prepare interview questions, coordinate them with you, record the interview, handle the production setup, and publish it on our YouTube channel. Promotion options are available.



**\$4000**



### PREROLL

A promotional video about your project placed as a preroll advertisement in one of our YouTube episodes. Production takes up to one week after receiving the brief.



**\$2000**



# MEDIA



## PODCASTS

### SHORTCAST

A 30-minute conversation about your project. We will produce a polished audio segment and publish it in our Telegram channel.

**\$1500**



### JINGLE

A voiceover about your project recorded by our narrator and placed in one of our podcast episodes. Produced within 3 days after the script is approved.

**\$1500**



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# PACKAGES





### FIRSTPACK

This package includes a news article and a Telegram post promoting it to increase reach and clicks. It has been our most popular package over the past three years.

**\$3500**



### BIGBREAK

If you liked FirstPack, you'll like this package even more. The concept is the same, but with a bigger discount thanks to the larger scope: it includes 4 news articles and 4 supporting posts. No, buying 100 pieces in a package won't make them free.

**\$9000**



### WALKMAN

A new package that incorporates the radio launched on our website this year. It includes 4 shortcasts and 4 jingles that will run for a week between other podcast episodes.

**\$7000**



## PACKAGES

### ALLEYESONME

Includes a project review, a homepage banner for two weeks, three Shorts, and two Telegram stories. For two weeks your project will stay in the spotlight and everyone will be talking about you.

**\$8000**

### FRANKENSTEIN



We haven't tried this one before, but it should work great. We combine BigBreak and Walkman to deliver maximum reach.

**\$15000**



## SUBSCRIPTIONS



Planning a long-term campaign of 2 months or more? Consider a Forklog subscription. Pricing depends on the scope but, rest assured, it will be lower than the rates listed above.

Contact our sales team to discuss the details.

[Discuss](#)



## CONTACTS



**Aleksandr**

Team Leader ForkLog CD



**Ilya**

Manager of ForkLog  
strategic communications



**Arthur**

Research specialist

Or write to us directly by email  
[commercial@forklog.com](mailto:commercial@forklog.com)

tap to send  
message :-)



**MAYBE YOU NEED SPECIAL?**

Tap here & send your offer

**Send**

