



FORKLOG ADVERTISEMENT

TELEGRAM

tap an icon
to see more



POST

We write an article about your project and publish a short summary of it in our Telegram channel to increase reach.

\$2400



POST+

A dedicated post about your project with 3 CTA links. Length: up to 1,024 characters with an image or up to 2,000 without. Suitable for standalone announcements not tied to a website article.

\$2400



STORY

We produce and publish a 15-second video about your project in our Telegram channel.

\$1800



tap the heart
if that interests you

PINNED POST

We pin a post written by us or a Post+ in our Telegram channel for 1/2/3 days.

\$2400 for 1 day



FASTPOST

We create a short text (up to 280 characters) to be posted in the Forklog Telegram channel with a link to your website. A newsworthy angle is required. Will be published within the day.

\$1200



Important! Get a 10% discount when paying with BTC. Please confirm the final price with our manager.



MAIN



NEWS

A news article based on your announcement.

We can also create a series of news stories to help increase brand visibility and awareness among our audience.

A newsworthy angle is required. Publication within 3 days.

\$2400



LONGREADS

A long-form article that requires deep coverage of the topic: a project or technology review, tutorial, or interview. A strong angle or killer feature is required. Delivered within 10–14 days.

\$2400



BANNERS

Your banner will be placed on the website homepage for one month or until the target number of impressions is reached.

from \$3000



MAIN

BANNER PLACEMENT

The desktop view of the forklog website features a top navigation bar with the logo, menu items (НОВОСТИ, ЛОНГРИДЫ, КРИПТОРИУМ, ПОДКАСТЫ), and cryptocurrency prices (BTC \$71299▲, ETH \$2058.36▲). Below the navigation, there are four news cards. The first card is titled 'Темпы вывода Ethereum с CEX ускорились' and includes a sub-headline 'Отток достиг максимальных с ноября 2025 года значений'. The second card is 'Bitget обновила программу поощрения маркетмейкеров на споте и фьючерсах'. The third card is 'ИИ-модели предпочли биткоин стейблкоинам и фиату'. The fourth card is 'В Bitwise предсказали быстрый переход Уолл-стрит в DeFi'. Below the news cards, there are two banner slots. The first slot contains a target icon and the text 'Your banner' with a background image of a lion's face. The second slot contains a bomb icon and the text 'Or this one' with a background image of a lizard. Below the banners, there is a section titled 'ЛОНГРИДЫ' with four long-form article cards. The first card is 'Стейкинг твоего тела' with a sub-headline 'О биополитике эпохи Web3'. The second card is 'Токены и танки' with a sub-headline 'Когда RWA не выдерживают натиска реального мира'. The third card is 'Зачем нужны школы?' with a sub-headline 'Отвечает голова профессора Аремефе'. The fourth card is 'Ничего публичного. Как обеспечить безопасность бизнес-операций в блокчейне от преступников'. A small upward arrow icon is visible next to the fourth long-form card.

The mobile view of the forklog website shows a similar layout to the desktop version but with a more compact design. The top navigation bar includes the logo, search icon, language selector (EN), and menu icon. The cryptocurrency prices are displayed as 'BTC \$71428▲' and 'ETH \$2064.45▲'. The news cards are smaller and more closely spaced. The banner slots are also smaller, with the first one showing 'Your banner' and the second one showing 'Or this one'. The 'ЛОНГРИДЫ' section follows, with four long-form article cards. The first card is 'Стейкинг твоего тела' with a sub-headline 'О биополитике эпохи Web3'. The second card is 'Токены и танки' with a sub-headline 'Когда RWA не выдерживают натиска реального мира'. The third card is 'Зачем нужны школы?' with a sub-headline 'Отвечает голова профессора Аремефе'. The fourth card is 'Ничего публичного. Как обеспечить безопасность бизнес-операций в блокчейне от преступников'. The mobile view also includes a small upward arrow icon next to the fourth long-form card.



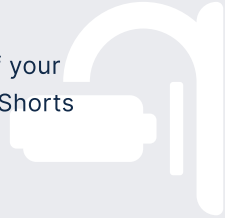
MEDIA



YOUTUBE VIDEO

REVIEW

A 15 minutes video review of your project. Includes 3 YouTube Shorts based on the review.



\$4000



PODCAST APPEARANCE

A live conversation between you and the host on the Forklog channel. Our editorial team will prepare questions for the discussion.



\$2500



AMA SESSION

A conversation with the host as live stream or a recorded session. We will gather questions from the community. Can be scheduled at a convenient time.



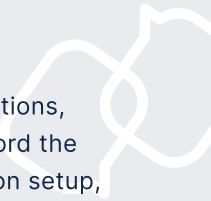
\$4000



tap the heart if that interests you

INTERVIEW

We will prepare interview questions, coordinate them with you, record the interview, handle the production setup, and publish it on our YouTube channel. Promotion options are available.



\$4000



PREROLL

A promotional video about your project placed as a preroll advertisement in one of our YouTube episodes. Production takes up to one week after receiving the brief.



\$2000



MEDIA



PODCASTS

SHORTCAST

A 30-minute conversation about your project. We will produce a polished audio segment and publish it in our Telegram channel.

\$1500



JINGLE

A voiceover about your project recorded by our narrator and placed in one of our podcast episodes. Produced within 3 days after the script is approved.

\$1500



Important! Get a 10% discount when paying with BTC. Please confirm the final price with our manager.



PACKAGES



FIRSTPACK

This package includes a news article and a Telegram post promoting it to increase reach and clicks. It has been our most popular package over the past three years.

\$3500



BIGBREAK

If you liked FirstPack, you'll like this package even more. The concept is the same, but with a bigger discount thanks to the larger scope: it includes 4 news articles and 4 supporting posts. No, buying 100 pieces in a package won't make them free.

\$9000



WALKMAN

A new package that incorporates the radio launched on our website this year. It includes 4 shortcasts and 4 jingles that will run for a week between other podcast episodes.

\$7000



PACKAGES

ALLEYESONME

Includes a project review, a homepage banner for two weeks, three Shorts, and two Telegram stories. For two weeks your project will stay in the spotlight and everyone will be talking about you.

\$8000



FRANKENSTEIN



We haven't tried this one before, but it should work great. We combine BigBreak and Walkman to deliver maximum reach.

\$15000



RocketLaunch

— 50% off any service package for projects less than 1 year old. 🚀🚀🚀



SUBSCRIPTIONS



Planning a long-term campaign of 2 months or more? Consider a Forklog subscription. Pricing depends on the scope but, rest assured, it will be lower than the rates listed above.

Contact our sales team to discuss the details.

[Discuss](#)



CONTACTS



Aleksandr

Team Leader ForkLog CD



Ilya

Manager of ForkLog
strategic communications



Arthur

Research specialist

Or write to us directly by email
commercial@forklog.com

tap to send
message :-)



MAYBE YOU NEED SOMETHING SPECIAL?

Tap here & send your offer

Send

